

Logo Competition Guidelines and Official Rules

Introduction

This document describes the official rules (“Official Rules”) of the EVE, Inc. Logo Design Contest. Information on how to enter and about the prizes is part of these Official Rules. To the extent of any inconsistency, these Official Rules prevail.

Definitions

“Entry” means a logo design created by the Entrant for this Contest.

“Entrant” means the individual that offers the Entry under the terms of this Contest.

Eligibility

1. The Contest is open only to individuals. The Contest is not open to companies, educational institutions, organizations, etc., or to groups associated with such institutions.
2. Employees of EVE, Inc. are not eligible to compete.
3. Entrants must be 18 to enter into a contract with EVE, Inc. as required below.

How to Enter

1. Initial entries must be submitted by email to ldryer@eveinc.org. The entries must be submitted as a scalable vector graphic in EPS format, and also as a JPG. See the Submission Guidelines below for further information.
2. The email must include the name, age, postal address, phone number, and email address of the Entrant.
3. No more than 2 Entries may be submitted by any one Entrant. Please submit all entries in the same email if possible.
4. Entries must conform to the Submission Guidelines set out below. Entries which fail to do so will be rejected.
5. The deadline for Entries is 5:00pm (EST) October 30, 2018.

6. We will attempt to acknowledge all entries within one week of receipt; however, we cannot be responsible for entries or responses lost in e-mail.
7. There is no fee to enter the Contest.

Submission Guidelines

1. The purpose of the contest is to design a logo for EVE, Inc. The goal of this logo is to encompass the many services EVE offers to its clients. We serve survivors of domestic and sexual violence, elder abuse, and stalking by providing resources, advocacy, counseling, and shelter (for domestic violence survivors). All of our services are free and confidential. All services are offered to ALL survivors, regardless of race, color, religion, sexual orientation, actual or perceived gender identity, age, marital or family status, height, weight, or physical challenge.
2. The logo will be used online, in print, on merchandise, and to create stickers that can be placed on books, DVDs, etc. Flexibility is a key requirement, including the need to resize easily and to look good in black and white as well as color. The final version of the logo will need to be suitable for high quality printing.
3. The logo must also contain the words “EVE, End Violent Encounters”.
4. The logo must not contain any other text besides that required above.
5. Due to the requirements for high quality printing and re-sizing Entries must be submitted in scalable vector graphic format (EPS). We advise against the use of halftones and gradients unless created inside a vector graphics program. Color in this version must be CMYK, no spot colors.
6. JPGs 1000 pixels square of the logo are also requested so that entries can be posted to EVE, Inc. websites without the need for conversion.
7. The limit on attachment sizes for our email is 25Mb. If your submission exceeds this size, even after compression, please send the images individually and note clearly in your emails that you are doing so.

Prize

Subject to the requirements outlined above, the winning design will be chosen by November 30th 2018.

The winning designer will receive:

1. A \$2,500 cash prize.
2. Recognition on our website

Judging and Selection of Winner

1. The winning entry will be selected by a panel comprised of board members, community members, and staff personnel of EVE, Inc. Their decision will be final and no further correspondence shall be entered into.
2. Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above.
3. The prize for the winning entry is **\$2,500.00**.
4. The winner will be notified via email and announced on the EVE, Inc. Website (<http://www.eveinc.org/>) and Facebook page (<http://www.facebook.com/eveinclansing>).
5. The winner will be required to sign a contract assigning all ownership of the logo to EVE, Inc.
6. If the winner does not accept and sign contract within 2 weeks of being notified, an alternate winner will be selected.

Intellectual Property

1. Entrants affirm their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity.
2. The submission that is selected becomes the sole property of EVE, Inc. and may be used for any EVE, Inc. purposes, including, but not limited to, display on websites, business cards, letterhead, posters, and other materials.
3. EVE, Inc. shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.

4. EVE, Inc. reserves the right to choose not to use the winning entry as described in these contest guidelines.

5. EVE, Inc. reserves the right to use any other entry for promotional purposes in the future.

6. If the winner is determined to have violated any rules, he/she will be required to forfeit or return the prize, even if the determination is made after the prize has been awarded.

Acceptance

Participation constitutes the Entrant's full and unconditional agreement to and acceptance of these Official Rules. By participating in the Contest, the Entrant is representing and warranting that he/she has read and understood, and agrees to be bound by, these rules. Including the guides and rules referred to herein, these Official Rules constitute the entire agreement between the Entrant and EVE, Inc. in relation to the Contest. They govern the Entrant's participation and supersede any prior or other agreements between the Entrant and EVE, Inc. and relating to the Contest.

About EVE, Inc.

EVE, Inc. is a nonprofit 501(c)(3) organization. We provided supportive services to survivors of domestic and sexual violence, elder abuse and stalking victims, while empowering our community through education and awareness. While the loose nature of the organization precludes firm promises, it is our intention that no individual or corporation will profit from EVE, Inc. owning the rights to the logo.